

How are your
sponsorship
funds used?

Program Scholarships

Training Programs

Playing Equipment

Facility Improvements

Field Improvements

Field Repairs

Uniforms

Tournaments



Your Sponsorship Representative is:

Phone #:

Email:



KYSA

Keizer Youth Sports Association

WWW.KEIZERYOUTHSPORTS.ORG

EMAIL

sponsordirector@keizeryouthsports.org



KYSA
Sponsorship
Opportunities



A unique opportunity
for your business to
impact the lives of the
youth in your
community!

Keizer Youth Sports Association

OUR MISSION

Our mission is to provide a wholesome environment for youth to participate in baseball and softball activities, and to develop in our youth a sense of good sportsmanship through a competitive spirit.

We strive to provide opportunities for personal growth and development of youth athletes while also reinforcing positive influences, self confidence, and self esteem and the ability to excel both on and off the field.

Sponsorship Levels

All sponsorship packages are for a 12 month period that will include exposure to spring and fall ball, as well as tournaments and facility rentals, unless otherwise noted.

Field Sponsorship Package

This multi-year sponsorship package would include:

All Diamond benefits

Designated Saturday Sponsor Day during the spring season with banner stating company info displayed in prominent placement at the fields.**

10 X 6 custom sign on the backstop of your choice with your company name and information

4 Custom 4X5 signs on the field of your choice

Use of your company name in all references to the field, inc., tournament flyers/brackets, team schedules, new articles, etc...

Notice to local media of your generous sponsorship

Opening day introduction and throwing out of the first pitch of the 2009 season on that field by a representative of your business.

Invitation to Sponsorship Appreciation Day

This is a one time monetary commitment sponsorship package for a sponsor who wants to maximize their exposure over the course several years, depending on the package you choose. There is a minimum 36 month commitment.

Sponsorship price based on duration, field sponsorship preference and field selection preferences for signage.

Sponsorship Levels

| | |
|---|---------|
| <p><u>DIAMOND</u></p> <p>1 Reserved Parking Space for the 2009 Season</p> <p>1 Weekend Sponsorship Day with Company Banner displayed**</p> <p>4 Field Signs 4 X 5, Each banner will be placed in two different fields</p> <p>5 mentions in our Email Blasts during 2009 season to over 800 players & families</p> <p>1/4 page ad on KYSA Website with link to your website</p> <p>KYSA Sweatshirt, Hat and Mug with free refills at concessions stand for 2009 season</p> <p>KYSA sponsor plaque & decal for display in your place of business</p> | \$2,000 |
| <p><u>PLATINUM</u></p> <p>1 Weekend Sponsorship Day with Company Banner displayed**</p> <p>2 Field Signs 4 X 5</p> <p>3 mentions in our Email Blasts during 2009 season to over 800 players & families</p> <p>1/8 Ad on KYSA Website with link to your website</p> <p>KYSA Sweatshirt, Hat and Mug with free refills at concessions stand for 2009 season</p> <p>KYSA sponsor plaque & decal for display in your place of business</p> | \$1,500 |
| <p><u>GOLD</u></p> <p>1 Weeknight Sponsorship Day with Company Banner displayed**</p> <p>1 Field Sign 4 X 5</p> <p>2 mentions in our Email Blasts during 2009 season to over 800 players & families</p> <p>1/8 Ad on KYSA Website with link to your website</p> <p>KYSA Hat and Mug with free refills at concessions stand for 2009 season</p> <p>KYSA sponsor plaque & decal for display in your place of business</p> | \$1,000 |
| <p><u>SILVER</u></p> <p>1 Weeknight Sponsorship Day with Company Banner displayed**</p> <p>1 Field Sign 4 X 5</p> <p>1 mention in our Email Blasts during 2009 season to over 800 players & families</p> <p>Business Name in KYSA Website with link to your website</p> <p>KYSA Hat and Mug with free refills at concessions stand for 2009 season</p> <p>KYSA sponsor plaque & decal for display in your place of business</p> | \$750 |
| <p><u>BRONZE</u></p> <p>Business Name listed as one of several sponsors on a Sponsorship Banner to be displayed at KYSA Complex</p> <p>Business Name in KYSA Website with link to your website</p> <p>KYSA Hat and Mug with free refills at concessions stand for 2009 season</p> <p>KYSA sponsor decal for display in your place of business</p> <p>Ad recognition in Keizertimes sponsorship ad</p> | \$250 |

KYSA Sponsorship Programs

| <u>Sponsor Package</u> | <u>Qty</u> | <u>Price</u> | <u>Total</u> |
|---|-------------------------|--------------|--------------|
| Diamond Package | ___ | \$2,000 | ___ |
| Platinum Package | ___ | \$1,500 | ___ |
| Gold Package | ___ | \$1,000 | ___ |
| Silver Package | ___ | \$750 | ___ |
| Bronze | ___ | \$250 | ___ |
| Field Sponsorship | See your representative | | |
| In-kind sponsorship welcome - See your representative | | | |
| <u>Multi-year and Full Payment Discounts:</u> | | | |
| For each year you will receive a 5% discount for each additional year of your program that you commit to, at the time of contract signing. Any sponsor that pays in full at time of contract signing, will also receive a 5% discount. Discounts can be added together for an even better deal! | | | |
| Business Name _____ | | | |
| Contact _____ | | | |
| Email _____ | | | |
| Phone _____ | | | |
| Address _____ | | | |
| Name on Banner _____ | | | |
| Do you want us to include your logo/artwork? Yes No | | | |
| Your website _____ | | | |
| Method of payment _____ | | | |
| Authorized Signature _____ | | | |

** All packages that include a "Sponsorship Day" will include your banner displayed with prominent placement at the fields, that will display that it is "Your Name Here" Day. If you should desire, we can also include a booth space that you can use to display your products and/or business (no selling allowed). This space would include 1 table and 2 chairs.

See your Sponsorship Representative to discuss more ideas that can be tailored for your business.